

@YANGACASTING

CASTING
DIRECTORS &
ASSISTANTS



@YANGACASTING

HIGHLIGHT

Screenwriter

STUDIES

Bachelor's degree in Communication,
diploma in Screenwriting

PROJECTS

Cheetos /Booking.com / Don Julio Rosado

STRENGTHS

- Leadership
- Proficient in English
- Highly proactive

NAME

Andrea Zapiain

INSTAGRAM

@andrezapiain

ROLE

Casting Director

EMAIL

andrea.zapiain@yanga.mx

HIGHLIGHT

Writer, Producer

PROJECTS

Huggies / Stone Castle / Puma

STRENGTHS

- Narrative insight
- Character discovery
- Team collaboration



@YANGACASTING

NAME

Blanca Peña

INSTAGRAM

@blanca__silvia

ROLE

Casting Director

EMAIL

blanca@yanga.mx

Fiction Cast

PROJECTS

Coffee Mate / IHG /Fage

STRENGTHS

- Character discovery
- Client communication
- Producer synergy



@YANGACASTING

NAME

Ricardo Peña

INSTAGRAM

@richpena17

ROLE

Casting Director

EMAIL

ricardo@yanga.mx

HIGHLIGHT

Photography, Filmmaking

STUDIES

Bachelor's degree in Communication

PROJECTS

Coffee Mate / IHG / Fage

STRENGTHS

- Proficient in English
- Highly detail-oriented
- Skilled at directing actors



NAME

María López

INSTAGRAM

@mhorte

ROLE

Casting Director

EMAIL

hortensia@yanga.mx

HIGHLIGHT

1st Assistant Director (1ST AD), Theater Production, Musical Theater Performer

STUDIES

Producción teatral

PROJECTS

Xapo / PlayStation

STRENGTHS

- Experience with TL
- Highly creative
- Proactive



@YANGACASTING

NAME

Giuli Panvini

INSTAGRAM

@giulipanvini

ROLE

Casting Director

EMAIL

giuliana@yanga.mx

HIGHLIGHT

Producer, Actress

STUDIES

Dramatic Arts

PROJECTS

Lays / Uber

STRENGTHS

- Quick learner
- Experienced in production
- Proficient in English

@YANGACASTING

NAME

Mariana Balsa

INSTAGRAM

@mbalsita

ROLE

Casting Director

EMAIL

m.balsa@yanga.mx



@YANGACASTING

HIGHLIGHT

Actor, Producer, Talent Agent

STUDIES

Bachelor's Degree in Communication and Cultural Management

PROJECTS

Cheetos / Chase / Snapchat

STRENGTHS

- Positive attitude
- Highly organized
- Knowledge about the industry

NAME

Bastian del Río

INSTAGRAM

@bastiandelrio

ROLE

Casting Director

EMAIL

bastian@yanga.mx

Producer

Bachelor's Degree in Communication

Smartwater / Etsy / Petco

- Skilled at directing actors
- Yanga processes expertise
- Supportive attitude



@YANGACASTING

NAME

César Padilla

INSTAGRAM

@ceespadilla

ROLE

Casting Director

EMAIL

cesar@yanga.mx

HIGHLIGHT

Actor, TikTok Content Creator

STUDIES

Bachelor's Degree in Acting

PROJECTS

Walgreens / Trident X / Sofitel

STRENGTHS

- Skilled at directing actors
- Extensive network of talent
- Creative mindset



@YANGACASTING

NAME

Sinaí Segovia

INSTAGRAM

@sinaisegovia

ROLE

Casting Director

EMAIL

sinaí@yanga.mx

HIGHLIGHT

Actor, TikTok Content Creator

STUDIES

Bachelor's degree in Acting, Master's degree in Marketing

PROJECTS

Uber Eats / Garnier / Sephora

STRENGTHS

- Organized
- Excellent attention to detail
- Skilled at finding complex profiles



@YANGACASTING

NAME

Iztany Nava

INSTAGRAM

@iztany

ROLE

Casting Director

EMAIL

iztany@yanga.mx

HIGHLIGHT

Theater Producer and Director

STUDIES

Acting and Performing Arts Direction

PROJECTS

Cox / Cheez-It / Lucky in Love

STRENGTHS

- Always available
- Positive attitude
- Pressure resilience

@YANGACASTING

NAME

Valeria Ferrer

INSTAGRAM

@smjvalery

ROLE

Casting Assistant

EMAIL

valeria.ferrer@yanga.mx



HIGHLIGHT

Director, Playwright, Actress

STUDIES

Bachelor's Degree in Performing Arts

PROJECTS

Google / Don Julio / DreSkatese

STRENGTHS

- Yanga processes expertise
- Extensive network of talent
- Strong communication skills

NAME

Valentina Bouchot

INSTAGRAM

@valentinabouchot

ROLE

Casting Assistant

EMAIL

valentina@yanga.mx

HIGHLIGHT

Filmmaking, Film Journalism

STUDIES

Bachelor's Degree in Communication

PROJECTS

Kenvue / KFC / KCBH

STRENGTHS

- Yanga processes expertise
- Deadline commitment
- Highly organized



@YANGACASTING

NAME

Elizabeth Cortés

INSTAGRAM

@mselizamc

ROLE

Casting Assistant

EMAIL

elizabeth@yanga.mx



@YANGACASTING

HIGHLIGHT

Marketing Content Creator

STUDIES

Bachelor's Degree in Communication,
Diploma in Narrative Therapy

PROJECTS

Coffee Mate / Cheetos / IBM

STRENGTHS

- Yanga processes expertise
- Highly organized
- Detail-oriented

NAME

Valeria Pourroy

INSTAGRAM

@vee_pourroy

ROLE

Casting Assistant

EMAIL

valeria@yanga.mx



@YANGACASTING

HIGHLIGHT

Film Director, Film Producer

STUDIES

Bachelor's Degree in Cinematography

PROJECTS

Southwest / Omega / smartwater

STRENGTHS

- Detail-oriented
- Proficient in English
- Proactive

NAME

Emilio Gutiérrez

INSTAGRAM

@emiliogtzc

ROLE

Casting Assistant

EMAIL

emilio@yanga.mx

Actress, Audiovisual Production

Bachelor's Degree in Social Communication

Petco / Fage

- Sense of detail
- Quick learner
- Proficient in English



@YANGACASTING

NAME

Leyla González

INSTAGRAM

@marhumorada

ROLE

Casting Assistant

EMAIL

leyla@yanga.mx

Bachelor's Degree in Communication and Digital Media

Milk Bone / Smirnoff

- Quick learner
- Highly creative
- Skilled in street casting

@YANGACASTING

NAME

Iván Martínez

INSTAGRAM

@imtz103

ROLE

Casting Assistant

EMAIL

ivan@yanga.mx

@YANGACASTING